

# Privacy policy and cookies

## Privacy statement

This privacy statement pertains to the data processing and the use of cookies via [organicimaging.com](https://www.organicimaging.com) by Elpical.

At Elpical we respect the privacy of your visitors and customers and we ensure that the personal information we receive is treated with confidentiality. This statement pertains only to the data processing and the use of cookies by ourselves and/or on our website. If you visit another website via a link on our website, our privacy statement does not apply to that website.

## Processing personal data

When you register for our services, we ask you to provide a few (personal) data. We store this data in the customer file of Elpical and use it to be able to provide our services. We do not pass this data on to third parties without your permission, unless we are obligated to do so by law. We may use the data to keep you informed of our services. You can always unsubscribe from such (email) messages via the link at the bottom of the message or by contacting us.

At Elpical we do not keep your data longer than necessary for the realisation of the objectives for which we gathered the information. You always have the right to see your personal data, to change it or to remove it or have us remove it. You may contact us regarding this.

## Elpical contact information

Elpical

Nijverheidsstraat 9

6987 EN Giesbeek

Email: [info@elpical.com](mailto:info@elpical.com)

Chamber of Commerco no.: 30141455

## Changes

This privacy statement may be changed without prior notification. Always check our website for the current privacy statement: [organicimaging.com](https://www.organicimaging.com).

## Cookies

Cookies are the small text files that are saved to a website via your visit on the device you are using to visit the website, so that the device will recognise it. More information about switching cookies on and off and how to remove them can be found in the settings of your browser. Cookies that are used to map your web behaviour can be removed centrally via [www.youronlinechoices.com](http://www.youronlinechoices.com).

For more information and practical explanation about cookies, consult, for example, the website of the consumers' association: [www.consumentenbond.nl](http://www.consumentenbond.nl).

## Use of cookies by Elpical

Cookies are used on the Elpical website. Below, you can see an overview of the various types of cookies we use on our website.

### On our website, we use the following cookies:

#### Functional and technical

Cookies that are required to make a website work well and that can provide the requested service via our website.

#### Analytical

Cookies to be able to measure the use of the website. Using this data we can improve the quality and functionality of our website.

#### Google Analytics

Google Cookies for the use of Google Analytics, a service for web analysis. For these analytical cookies and the possible data that Google collects through this, we refer you to the Google privacy statement. We also refer to the opt-out option for Google Analytics: <https://tools.google.com/dlpage/gaoptout>.

### The cookies we use, the data they collect and how long they are used:

Name	Placed	What for	Term
_dc_gtm_UA_27451144_1	Google Tag Manager	This cookie serves websites that use Google Tag Manager to load other scripts and code on a page. Without this cookie, other scripts cannot function properly. The end of the name is a unique number that is also an ID for the accompanying Google Analytics account.	10 min.

_ga	Google Universal Analytics	Cookie name that is associated with Google Universal Analytics and is an important update of Google's most used analytics service. The new service decreases the trust in cookies in general and installs this and another - _gat, although Google also indicates that data may be collected without the use of cookies. Cookies are used to distinguish unique users by assigning a random number to the customer. It is linked to each page opening and is used to collect users, visits and data for analytical reports.	2 years
_gat	Google Universal Analytics	Cookie name that is associated with Google Universal Analytics. According to documentation, it is used to check the number of requests and to limit the collection of data on sites with a heavy traffic.	10 min.
_gali	Google Universal Analytics	Improved Link Attribution. This cookie keeps track of which links are being clicked on by the visitor on the website. This is also done, in principle, via the _ga cookie, but now the ID of this link is also logged and this helps the website manager to better see what the link accomplish.	30 sec.